



## Bachelor of Arts in Business and Trade Administration

### Course Listings

Course	Credit Hrs	Course Description
<b>General Studies</b>		
ENG 1101	3	<i>Develops foundational academic writing skills in exposition, analysis, and argumentation while emphasizing grammar, essay structure, the writing process, textual interpretation, and Turabian documentation.</i>
ENG 1102	3	<i>Develops advanced composition through literary analysis of early American texts, emphasizing faith, freedom, and identity while strengthening research, critical reading, and analytical writing across diverse literary genres.</i>
ENG 2103	3	<i>This course studies principles of effective oral communication, including topic selection, research, outlining, organization, visual aids, persuasion, audience analysis, and speech evaluation techniques practical.</i>
MA 1600	3	<i>This course introduces foundational principles of college algebra, emphasizing solving linear and quadratic equations and inequalities, manipulating expressions, analyzing functions, and developing skills for advanced mathematics study.</i>
MA 1601	3	<i>This course introduces collection, analysis, and interpretation of statistical data, emphasizing sampling methods, data reporting, and evaluating statistical claims to distinguish valid conclusions from misleading or invalid results.</i>
SC 1501	3	<i>This course introduces fundamental concepts of physical science, including physics, chemistry, astronomy, and Earth science, emphasizing scientific literacy, the scientific method, and real-world applications of scientific principles, grounded in a biblical worldview.</i>
EC 2101	3	<i>This course examines how national economic decisions impact the economy, covering topics such as unemployment, inflation, growth, national debt, financial markets, banking, and international trade.</i>
EC 2102	3	<i>This course examines how individual economic decisions shape markets, focusing on consumer and producer choices, pricing, market structures, regulation, and real-world applications in domestic and international exchange.</i>
HI 1101	3	<i>This course surveys the development of civilization from recorded history to the Reformation, emphasizing major events and contributions from ancient cultures including Egypt, Greece, Rome, and Asia.</i>
HI 1102	3	<i>This course surveys the development of civilization from the Reformation to the present, emphasizing major global events including European growth, U.S. history, world wars, and the fall of Communism.</i>
HI 2101	3	<i>This course surveys U.S. history through 1877, emphasizing key developments from pre-Columbian societies to Reconstruction while building skills in analyzing sources and crafting evidence-based historical interpretations.</i>



<b>HI 2102</b>	<b>3</b>	<i>This course surveys U.S. history from 1877 to the present, emphasizing major developments while building skills in analyzing sources and crafting evidence-based historical interpretations.</i>
<b>PS 1101</b>	<b>3</b>	<i>This course examines American government, including the Constitution, branches, checks and balances, and legislative process, emphasizing citizens' rights and responsibilities to participate in a constitutional republic.</i>
<b>PY 2703</b>	<b>3</b>	<i>This course introduces major psychological theories and concepts, covering development, cognition, behavior, and research methods, while exploring applications and the integration of psychology with biblical counseling principles.</i>
<b>EN 2104</b>	<b>3</b>	<i>This course surveys World Literature across cultures and eras, emphasizing major works, contexts, and close reading to develop understanding of texts and appreciation for literary craft and interpretation.</i>
<b>EN 2105</b>	<b>3</b>	<i>This course surveys major periods and works of British literature, emphasizing close reading, literary analysis, and development of clear, evidence-based writing grounded in historical and cultural context.</i>
<b>EN 2106</b>	<b>3</b>	<i>This course surveys American literature from its origins to the present, emphasizing diverse texts, cultural contexts, and themes while developing critical reading, analytical writing, and research skills.</i>
<b>PH 1900</b>	<b>3</b>	<i>This course introduces principles of reasoning and argumentation, emphasizing their connection to the Christian faith while equipping students to think critically and resist cultural trends that undermine truth.</i>
<b>PI 1901</b>	<b>3</b>	<i>This course surveys key contributions of Western philosophy from antiquity to the present, exploring topics such as logic, knowledge, ethics, reality, freedom, beauty, and the nature of God and mind.</i>
<b>PH 2901</b>	<b>3</b>	<i>This course examines contemporary moral issues, emphasizing ethical theories and their application to dilemmas such as war, euthanasia, capital punishment, and advances in reproductive and genetic technologies.</i>
<b>Core Bible/Theology (18 Credit Hours)</b>		
<b>BI 1200</b>	<b>3</b>	<i>This course examines principles of biblical interpretation, emphasizing historical-grammatical methods, context, genre, and Spirit-led understanding while applying interpretive rules to various forms of Scripture.</i>
<b>NT 1200</b>	<b>3</b>	<i>This course introduces the New Testament as history, literature, and Scripture, exploring its books, themes, and contexts while examining its lasting influence on Western culture, ethics, and thought.</i>
<b>OT 1200</b>	<b>3</b>	<i>This course introduces the Old Testament as history, literature, and Scripture, exploring its books, themes, and contexts while examining its lasting influence on Western culture, ethics, and thought.</i>
<b>EV 3402</b>	<b>3</b>	<i>This course introduces theological and practical aspects of personal evangelism, emphasizing the gospel's nature, effective communication in contemporary contexts, and responding thoughtfully to challenges to the Christian faith.</i>
<b>MP 1401</b>	<b>3</b>	<i>This required first-year practicum provides students the opportunity to actively live out their faith through hands-on Christian service, developing practical skills for the Gospel ministry every believer is called to.</i>



AP 3904	3	<i>This course introduces the intellectual foundations for defending the Christian worldview, equipping students to develop a personal apologetic and respond thoughtfully to common objections to the faith.</i>
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## Business Readiness (33 credit hours)

IT 2101	3	<i>This course introduces theological and practical aspects of the Great Commission, emphasizing the gospel's nature, effective evangelism in contemporary contexts, and responding to challenges to the gospel.</i>
AC 2101	3	<i>This course introduces the philosophy of world evangelism, emphasizing biblical, theological, historical, and methodological foundations essential to understanding and engaging in Christian missions.</i>
LD 2101	3	<i>This required first-year course equips students to identify their calling and giftedness for Christian service, emphasizing Christlike living, biblical foundations, and active ministry involvement through practical application. <b>Active involvement in a ministry setting, whether paid or volunteer, is expected.</b></i>
EC 2101	3	<i>This course examines how national economic decisions impact the economy, covering unemployment, inflation, growth, national debt, financial markets, banking systems, and international trade with practical application.</i>
EC 2102	3	<i>This course examines how individual decisions shape the economy, introducing market theory and emphasizing pricing, production, regulation, and real-world applications in domestic and international economic activity.</i>
BS 3101	3	<i>This course introduces core management functions—planning, organizing, leading, and controlling—while emphasizing decision-making, strategy, organizational design, and effective management of people and resources.</i>
BS 3102	3	<i>This course provides an overview of marketing principles, including product development, pricing, distribution, promotion, consumer behavior, and market research, emphasizing customer value and strategic planning.</i>
BS 3103	3	<i>This course covers foundational financial management concepts, including time value of money, risk and return, capital budgeting, financial markets, and financial analysis for planning and decision-making.</i>
BS 4104	3	<i>This course examines ethical, legal, and regulatory issues in business, emphasizing corporate responsibility, compliance, stakeholder management, and critical thinking for sound ethical decision-making.</i>
BS 4105	3	<i>This course explores fundamentals of entrepreneurship, including opportunity identification, business planning, funding, marketing, and operations, while developing an entrepreneurial mindset through practical projects like business plans or feasibility studies.</i>
BS 4106	3	<i>This course introduces the legal environment of business, covering contracts, torts, agency, sales, and commercial paper, with emphasis on ethical considerations and informed business decision-making.</i>



LUTHER RICE

## Trade/Workforce Readiness (45 Credit Hours)

### **Technical College System of Georgia Credential**

*Students complete their technical coursework through the Technical College System of Georgia (TCSG), gaining hands-on experience in a chosen trade or technical field.*

*Transfer Credit from Coursework Previously Completed in Vocational Technology (Credit Hours Vary by Applicant)*

*Remaining Credits Should be Composed of the Following Courses:*

*AC 2102-Introductory Managerial Accounting (3 credit hours)*

*LD 2102-Organizational Behavior (3 credit hours)*

*AC 2103-Financial Statement Analysis (3 credit hours)*

*BS 4101-Human Resource Management (3 credit hours)*

*BS 4102-Operations Management (3 credit hours)*

*BS 4103-Project Management (3 credit hours)*

### **126 Credit Hour BA Program**

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The Bachelor of Arts in Business and Trade Administration equips students to serve Christ effectively in the marketplace through strong business acumen, ethical leadership, and a distinctly Christian worldview. This innovative program integrates business administration with practical workforce training, preparing graduates to live out their faith in diverse vocational settings. Students complete their technical coursework through the Technical College System of Georgia (TCSG), gaining hands-on experience in a chosen trade or technical field. Combined with coursework in ministry, leadership, and Christian worldview, the program develops graduates who are both spiritually grounded and professionally skilled. Whether serving in a church, nonprofit organization, or the broader workplace, students will be equipped to integrate faith and work, influence their communities, and model excellence as ambassadors for Christ in the modern workforce.

### *Program Learning Outcomes:*

- Analyze information from various sources to solve problems and make informed decisions.
- Communicate effectively through writing, speaking, and other forms of expression, demonstrating the ability to express themselves in a clear, organized, and persuasive manner.
- Use mathematical concepts and quantitative methods to interpret and analyze data, solve problems, and make informed decisions.
- Apply business management principles from a biblical perspective.
- Formulate and communicate business alternatives and solutions based upon appropriate technology, data, research, and analysis.
- Analyze business situations using current, ethical, and legal industry best practices.
- Demonstrate proficiency in a selected technical or vocational discipline through hands-on training and applied learning at a technical college within the Technical College System of Georgia.
- Apply industry standards, workplace ethics, and problem-solving skills necessary for success in a variety of technical careers.
- Communicate effectively and work collaboratively within diverse teams and workplace environments, reflecting integrity and excellence as a Christian professional.

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